

Nepal Earthquake: Communicating with Communities Update

Update Number:	8
Update Date:	20 May 2015
Period Covered:	13-20 May
Produced by:	CDAC Network Secretariat

Highlights

Needs

- The Humanitarian Coordinator has emphasised to the Humanitarian Country Team that agencies
 must give communities details about relief programmes. Remote communities must be
 reached with information about relief distributions, as people are travelling for days to reach
 distribution points.
- Communities' current **priority information needs** are general news; information on the security situation; shelter and how to access aid and financial support (BBC Nepali, 19 May).
- Barriers preventing people getting information they need are no electricity (outside Kathmandu), and not knowing who to ask (in Kathmandu).
- Data from Betrawati Camp, Nuwakot highlights a complete lack of information on the support available, leading to great distress as people cannot make informed decisions (Internews).
- Very limited knowledge of how to contact relief organisations to request support and no
 information on distribution methodology are adding to heightened stress levels in Betrawaiti
 camp.
- More mobile charging stations are required in areas where electricity supplies have been cut
 off. One station in Chautura had to be shut down due to demand exceeding capacity. Microsoft
 are shipping in solar wifi and mobile phone charging stations for up to 50 ports, and building
 copies once they arrive in Nepal to try and meet needs.
- There is an urgent need for tents, generators and fuel supply to **ensure radio stations continue broadcasting** in Dhading, Dolakha and Sindhupalchowk districts. A <u>map</u> is being updated showing status and reach of radio stations.
- Top sources of information are reportedly Facebook and TV in Kathmandu, and radio and mobile phone in other priority affected areas.

Coordination

- The CwC Working Group is the current repository for data on information and communications needs (coming from different cluster and agency assessments), but capacity to collate and analyse this data is currently missing. Resources are being sought to support the Interagency Common Feedback Project which will fulfil this role.
- The CwC Working Group is collating information from clusters and developing 'FAQ' sheets for field staff, to help them answer questions from communities. Limited paper and lack of human resources to complete large quantities of printing is an issue.



Media and Communications Initiatives

- The Community Information Network (CIN) of Association of Community Radio Broadcasters (ACORAB) is broadcasting <u>daily radio programme</u> Bhukampa Pachiko Jiban Rakshya (Lifesaving in post-earthquake situation).
- Radio Nepal and UNICEF are holding a daily call-in <u>psycho-social support programme</u>, including family linking, information sharing and rumour mitigation. Yuvalaya youth group and Red Cross mobilisers are linking communities to the programme. UNICEF has also using <u>U-Report</u> getting feedback from young people affected by the quake.
- **BBC Media Action** continues to broadcast its Lifeline programme on BBC Nepali and shortwave frequency, and disseminating content for broadcast on over 250 partner stations nationwide.
- Nepal Red Cross is sharing lifeline messaging through radio programmes and volunteers.

Translation

- A map showing the main languages spoken in Nepal is now available.
- For support with translation into/out of Nepali, Newari or Hindi contact <u>Translators without Borders</u>.

Pre-agreed translated messages are available on the message library in Nepali.

The Communicating with Communities Working group meets every Monday, with sub-groups meeting during the week.

Meeting minutes and common messages available on <u>Humanitarian Response: Communicating with Communites WG webpage</u>

Contact the following sub-group contacts:

Contact the following sub-group contacts.	
Common Feedback Platform & Communication	Stewart Davies - <u>Davies1@un.org</u>
Needs Assessment Sub-Group	
Common Messages & Materials Sub-group	Giovanni Congi - Giovanni.congi@one.un.oirg
	Ninamma Rai - <u>Ninamma.rai@one.un.org</u>
Community Mobilization Sub-Group	Binoy Lama - <u>bdlama@unicef.org</u>
Radio Coordination	Binod Bhattarai - <u>bbhattarai2006@gmail.com</u>
	Suman Basnet - suman_basnet@asiapacific.amarc.org
	Mona Laczo - mona.laczo@np.bbcmediaaction.org
CwC Coordination	Rudrajit Das - rdas@unicef.org
	Binoy Lama - bdlama@unicef.org
	Giovanni Congi - Giovanni.congi@one.un.org

For more information or to contribute to this update, contact nicki,bailey@cdacnetwork.org

Previous updates and resources available on Nepal Earthquake tab on CDAC Network website.