



SMART SOLUTIONS FOR SLUMS

CARE. ACT. SHARE. LIKE CORDAID.



Creating a flourishing place in slums – to improve the living environment and citizen security in the neighborhood Mejicanos, Cordaid creates a sustainable recreational area in one of the most crime-ridden zones of San Salvador.

IMPACT/ REACH 2013

people reached

339,626
direct

2,689,194
indirect

spent on improving
living conditions in slums

1.970.000
euro

CORDAID URBAN MATTERS

- Gives priority to the inhabitants' point of view in all plans.
- Initiates collaboration between stakeholders; engaging and enabling a multi stakeholder approach between end-users, NGO's, governments and the private sector.
- Uses its international contacts and networks such as investors, knowledge centers and the private sector.
- Stimulates co-financing by the stakeholders involved.
- Provides sustainable solutions by generating business cases.
- Ensures that as many inhabitants as possible benefit from its efforts by broadening the scope of its initiatives (scaling up) or by replicating it at other locations.

Cordaid is leading partner of the World Urban Campaign of UN-HABITAT, the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

“The city is not only a space where structures are placed and where life is lived. Indeed, the city is a vibrant and powerful force for development and it is clear that it exerts a tremendous impact on wellbeing at the global, regional, national and local levels.”

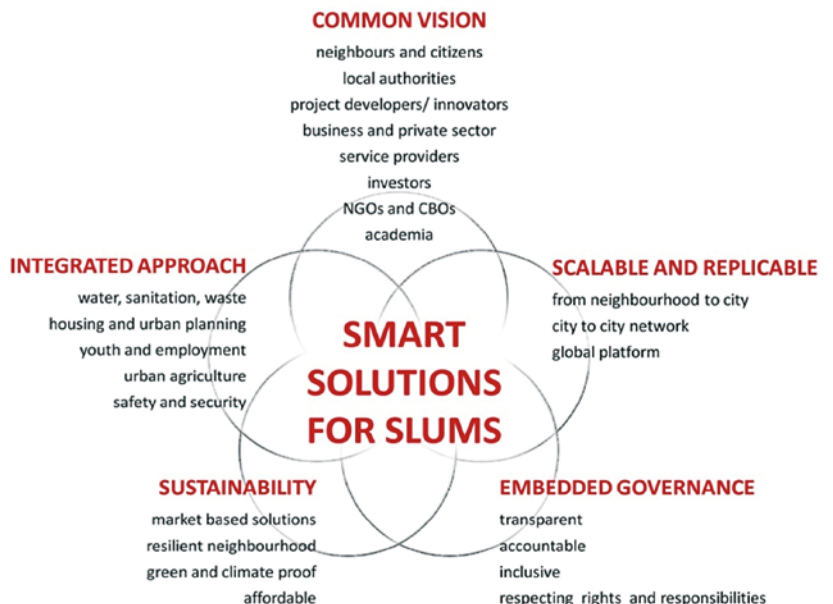
Joan Clos, Executive director UN-Habitat

BOOMING CITIES

Today, already over half of the world's population is living in urban areas. This percentage is likely to increase to 70% by 2050. The development of houses and infrastructure for all these people lags behind, which results in growing slums. The problems that people who are living in slums face are both diverse and complex:

- Poor access to vocational training and qualified education.
- Stigmatization: young people cannot find jobs because of where they live.
- Inadequate infrastructure: bad roads and poor public transportation.
- Lack of decent sanitation facilities, waste collection and drainage.
- No affordable housing, or no ownership nor land titles.
- Very limited access and availability of loans for housing and businesses which limits the inhabitants in investing in either a new business or the neighborhood.
- Weak social cohesion: high migration rates to the cities and within cities.

OUR APPROACH



WHAT WE OFFER

Slums are areas full of potential. They provide a wealth of creativity, talent and entrepreneurship. Slum dwellers are consumers that demand decent and affordable basic services like housing and sanitation. Women and young people strive for a job or business which generates income for their families. Cordaid Urban Matters develops and provides smart solutions to improve the living conditions of the people living in slums.

Cordaid sees opportunities in slums in big cities in Latin-America, Africa and the Caribbean like San Salvador, Port-au-Prince, Cape Town, Kisumu, Addis Ababa and Guatemala City.

We connect people living in slums with NGOs, local authorities, companies, knowledge centers and investors.

We organize multi stakeholder sessions on the spot and design smart solutions regarding housing, sanitation, youth & employment and urban resilience. We sign partnership agreements to implement the smart solutions. This results in livable and sustainable neighborhoods.

Cordaid's strength is to enable the multi stakeholder process ensuring that all relevant local stakeholders are engaged like the financial sector, service providers, local authorities and the residents. Improbable relations are enabled such as between private sector investors or local banks and the residents. Real solutions are only feasible if and when inhabitants, also called 'the bottom of the pyramid', are allowed to play a leading role. Their needs and possibilities have to be the starting point. In the multi stakeholder process capacity is built to achieve a cost-effective and future-proof strategy. While in the initial phase of a smart solution grant money is necessary, at the same time a business case or social venture is generated which after a certain period of time will result in a social and financial return on investment.

THE SMART SOLUTIONS

Sanitation The Smart Solution Sanitation improves the hygienic conditions in slums and creates business opportunities. Cordaid supports the setting up of a local business that organizes the construction of toilets and the collection and processing of waste, transforming it into bio-energy and organic fertilizer for sale. Cordaid and its partners have developed a viable business model to make sanitation services available in slums on a large scale in a sustainable way.



Youth & employment The Smart Solution Youth & Employment offers two tracks to young people: a capacity building program to become an employee in a local company, and another program to become an entrepreneur. Local companies who need new labour force are involved to identify the demand side. The entrepreneurship program is designed together with local microfinance institutions (MFI's), NGO's and the private sector.

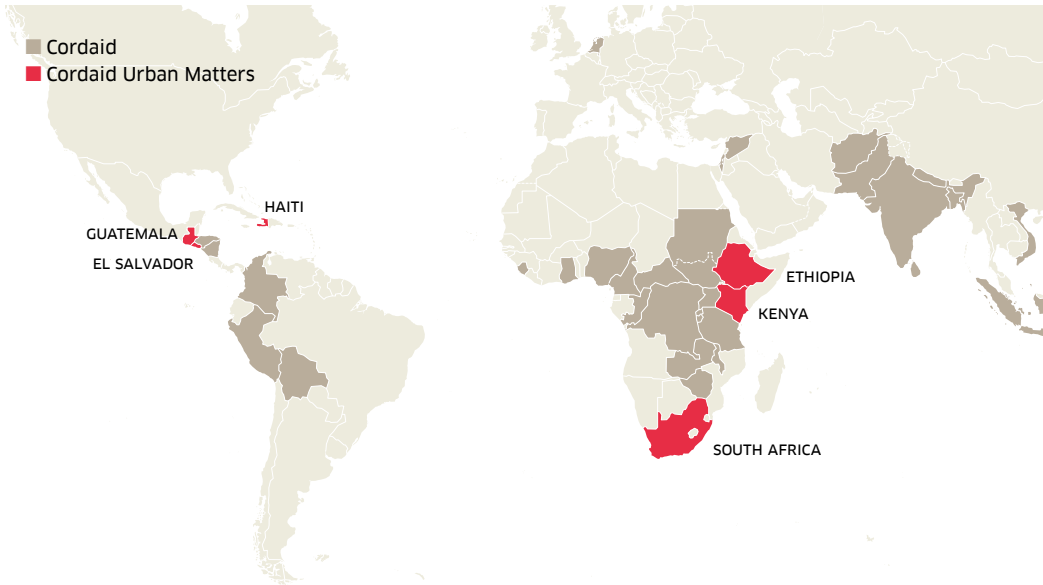


Housing The Smart Solution Housing delivers permanent and affordable housing to people who currently live informally. Soft loans make home ownership accessible. Cordaid supports the setting up of housing corporations and entices the private and public sectors as well as the community to invest. The solution is scalable and replicable.



Urban resilience The Smart Solution Urban Resilience reduces people's vulnerability, strengthens their capacity and reduces the risk of hazards in slums. This is done via a Participatory Urban Risk Reduction Planning Process with all relevant stakeholders. For this Cordaid has developed specific tools such as the "Urban Collaboration Game" and the "Community managed disaster risk reduction training manual".

WHERE WE WORK



	SMART SOLUTIONS			
	Housing	Sanitation	Youth & Employment	Urban Resilience
Kisumu (Kenya)	X	X		
Cape Town (South Africa)			X	
San Salvador (El Salvador)	X		X	
Port au Prince (Haiti)	X	X		X
Guatemala City (Guatemala)			X	
Addis Ababa (Ethiopia)		X	X	

Casec of Turgeau
Lideta Woreda *Vitens Evides International*
UN-Habitat Kisumu County
Communities and Residents
Municipality of Mejicanos *Wereld Water Net*
AT Osborne Affordable Housing Institute
City of Cape Town *Enviu*

ABOUT CORDAID

Cordaid is based in The Hague, the Netherlands. We fight poverty and exclusion in fragile and conflict-affected areas. Working with over 800 local partners, we are ideally positioned to mobilize citizens, (social) enterprises, NGOs and governments to bring about real change. Cordaid is a founding member of Caritas Internationalis and CIDSE. In the Netherlands, we are supported by 316,000 donors.

100 years of experience

The last 100 years Cordaid has been helping the most vulnerable people worldwide. Times have changed, but our mission has not. Today we work in the most vulnerable regions and conflict areas worldwide as well as in the Netherlands, as our 100 years experience has taught us that creating opportunities is key for all.

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“Slums are fertile ground for new solutions which can change the lives of millions of people. Together we build a new urban future.”

Margriet Nieuwenhuis,
 Former Director Urban Matters



A new safe permanent housing model – together with the local Haitian authority, the Affordable Housing Institute and the Foyer Sainte Marie, Cordaid is introducing this new housing model in Port-au-Prince.

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