

**Communications Activities – Activities focused on Communicating with Disaster Affected Communities
Horn of Africa / as of 9 August 2011**

Agency Name	Contact (global and regional)	Where?	What?	When?
ActionAid	<p>Airlie Taylor airlie.taylor@actionaid.org</p> <p>In-country communications personnel:</p> <p>Soren Bjerregaard Soren.Bjerregaard@actionaid.org (general communications, not specific to communicating with affected populations, however aware of these needs).</p>	Kenya	<ul style="list-style-type: none"> • Communications project (launched in partnership with infoasaid at beginning July) now operational in Isiolo. Activities include: • posting of weekly bulletins on livestock and food commodity prices in communities. Info from the Ministry of Livestock and Ministry of Agriculture is communicated from ActionAid's office in Isiolo to Relief Committee members through Frontline SMS, then Relief Committee members transcribe the info onto bulletins posted in the communities). • Communicating info on food distributions (dispatch times, reasons for delays, etc), from the ActionAid Isiolo office to Relief Committee members, through Frontline SMS. Relief Committee members can then feed back on any issues that arise around food distributions either through SMS or leaving a message on a Freedom Fond helpline • Recorded message line for the general public, communicating humanitarian information messages through Freedom Fone. • Considering scaling up this project to other areas with infoasaid support 	Current and on-going
ALNAP	<p>Josh Harris, ALNAP, London j.harris@alnap.org</p>		<ul style="list-style-type: none"> • Creation of a portal on the ALNAP website for useful resources on the overall situation (eg, general discussion area; lessons learned studies; useful statistics; information on early warning etc) • Supporting Q & A joint deployment (see HAP entry) 	

BBCWST	<p>Lisa Robinson, London Lisa.Robinson@bbc.co.uk</p>	Kenya / Nairobi office	<ul style="list-style-type: none"> • <u>Short term</u>: The BBC Somali Service carries news relating to the drought, including discussions and analysis of the situation. We have preliminary plans to start dedicated Lifeline bulletins on the BBC Somali Service soon. (In discussion now). Aid agencies -- please get in touch with Lisa to discuss how a Lifeline programme can best support your work and to provide contacts in-country. • <u>Longer term (Contracts in negotiation. Not confirmed)</u>: <ul style="list-style-type: none"> - Maternal and child health programme that focuses on nutrition and hygiene for later this year / early next. - HIV spots /PSAs with local broadcast partners. • Broadcasting a daily Lifeline radio programme on the BBC Somali Service. Currently seeking funding to increase and sustain the programming. • Lisa will be in Nairobi 15-19 Aug. 	Current and ongoing
HAP	<p>Global contact: Barb Wigley bwigley@hapinternational.org Roving Team contacts: Maria Kiani (Snr Q&A advisor) mkiani@hapinternational.org Gregory Gleed ggleed@hapinternational.org HAP Comms Manager: Nathalie Perroud nperroud@hapinternational.org</p>		<ul style="list-style-type: none"> • Joint deployment between, HAP, Sphere, People in Aid and supported by ALNAP • Currently developing process proposal; would like to build in liaison with CDAC Network members and ensure mainstreaming of communicating with disaster affected populations • To be discussed between HAP and infoasaid (also acting on behalf of CDAC Network) on Friday 29th July 	Proposed initial assessment mission should occur around late august, with longer deployment established later, all subject to further negotiations and on funds raised
IMS	<p>Peter-Bastian Halberg Pbhalberg@gmail.com & Hd of dept. Finn Rasmussen fr@i-m-s.dk Martin Landi hd. of Rapid Response</p>	Somalia	<ul style="list-style-type: none"> • Radio service in Somali <ul style="list-style-type: none"> ○ 1-hour / day of programming; humanitarian messaging ○ On short-wave; relayed by FM outlets across Somalia • Dadaab radio production with Star FM 	Ongoing

	<p>ml@i-m-s.dk</p> <p>(Global)</p> <p>Louise Tunbridge louise@radioergo.org regional coordinator (Kenya based with production on Somalia)</p>		<ul style="list-style-type: none"> • Joint needs assessment with Internews in the camps (listener survey; completed by 3rd August) • Will be a pilot using pdas • http://www.irinnews.org/radio.aspx • http://www.i-m-s.dk/area/humanitarian-information 	
Infoasaid	<p>Anita Shah (Head of Project) anita.shah@infoasaid.org</p> <p>Miranda Eiles Miranda.Eeles@infoasaid.org</p>	Kenya	<ul style="list-style-type: none"> • Partnering with ActionAid on use of Freedom Phone and Frontline SMS; they now want to scale up • Request from World Vision to do communications focused response in Ijara • Subject to confirmation – Three collaborative scoping exercises for communications response plans leading to pilot projects: <ol style="list-style-type: none"> 1. Save the Children in Dadaab and Wajir (3rd-13th Oct 2011) 2. World Vision in Ijara (3rd - 13th Oct 2011) 3. ActionAid in Isiolo – Already underway and considering up scaling to other districts (3rd – 13th Oct 2011) 	3 rd – 13 th Oct
Internews	<p>Jacobo Quintanilla (Focal) jquintanilla@internews.org</p> <p>Matt Abud</p>	Kenya, Dadaab	<p>Internews, along with Radio ERGO/IMS (former IRIN Somalia radio), the Norwegian Refugee Council (NRC) and Start FM, is conducting a communication access and communication needs assessment among refugee population in Dadaad. This assessment will identify what information people already have, how they get it, and what gaps exist. For example: do people get information by radio, SMS, internet, informal networks, newspapers, or other sources? Do they know how to register, how to access health care, or what their food entitlements are? The survey will disaggregate, so the results will show what works best for different groups - what's most effective for women; for young men; for new arrivals; for long-term residents; and so on. This survey will be available for all organisations to use to plan their beneficiary</p>	Ongoing

			communications' activities as soon as it is ready. For the first time ever, this assessment will be conducted using PDAs for data collection.	
International Rescue Committee (IRC)	<p>Stefano Gelmini (London) +44 207692 2739 / Stefano.gelmini@rescue.org</p> <p>Sophia Jones-Mwangi (Nairobi) +254 737 800 028 / sophia.mwangi@rescue.org</p> <p>Melissa Winkler (New York) +1 646 734 0305 / melissa.winkler@rescue.org</p>	Somalia (Mudug) Kenya (Dadaab / Turkana) Ethiopia (Melkadida, Bokolmayo, Kobe)	<p>Hosted media representatives, chiefly in Dadaab, Kenya.</p> <p>Worked with the following:</p> <ul style="list-style-type: none"> - ITV news – hosted by IRC - AP – hosted by IRC - AFP - Reuters - German TV - NTV - ABC (Australia) - Dutch TV 	Ongoing
OCHA	<p>Randa Hassan (External Relations and Support Mobilisation) Hassan50@un.org</p>	Ethiopia; Kenya; Somalia	<ul style="list-style-type: none"> • PIO is in Kenya; may be having other deployments in the region 	
Plan	<p>Leigh Daynes Leigh.Daynes@plan-international.org</p>	Ethiopia/Kenya	<ul style="list-style-type: none"> • seeking to support Internews with programming content & youth participation • sought initial guidance from infoasaid on including information in operations needs assessments • work ongoing to identify where Plan can add value, meet gaps, in information provision/feedback 	
Save the Children	<p>Hannah Reichardt (Global)</p> <p>Ethiopia – Hana Crowe (hcrowe@savechildren.org)</p> <p>Kenya – Oliver Filler o.filler@savethechildren.org.uk</p>	Ethiopia, Kenya, Somalia	<ul style="list-style-type: none"> • Ongoing communications with communities as part of emergency response programmes (nutrition/health/FSL/WASH/protection/education) 	On-going

	Somalia - TBC			
TearFund	<p>Claire Hancock, East and Central Africa Disaster Management Officer Claire.hancock@tearfund.org</p> <p>Samuel Wood, International Projects Officer Sam.wood@tearfund.org</p>	Ethiopia; Kenya; Somalia	<ul style="list-style-type: none"> • Listening to disaster affected communities through, needs assessments including stakeholder meetings and focus group discussions • Facilitating communication between communities in conflict in conflict mitigation activities • Hygiene promotion activities as a part of integrated WASH activities • Beneficiary feedback mechanisms are being set up in areas of operation (according to HAP standards) 	July 2011 and ongoing
UNFPA	<p>Alexandra Sicotte-Levesque Advocacy & Communication Specialist Humanitarian Response Branch, UN Population Fund (UNFPA) E: sicotte-levesque@unfpa.org Office: +1 212 297 5077 Mobile: +1 646 309 6836</p>	Somalia office	<ul style="list-style-type: none"> • Currently scaling up; have requested assistance with this as new area of work (have a regional comms advisor, but media related work) • Focus on reproductive health issues: esp pregnant women and lactating mothers. • Interested in partnering with the BBCWST and any other agency doing any communication initiatives. 	<p>now—Regional Communication Advisor is travelling to NBO next week</p> <p>A Humanitarian Technical Advisor is also being deployed next week (w/c 8th Aug).</p>